

Know more about TecnoCarne

In its 9th edition, TecnoCarne gathers over 650 exhibitor companies from Brazil and Abroad. The exhibitors represent the various meat industrialization sectors, including machines, packaging, refrigeration, ingredients and services.

TecnoCarne portrays the Brazilian meat market potential – bovine, porcine, poultry and others – which produces about 22 million tons per year and exports over US\$ 13 billion in products and derivatives, both industrialized and natural.

The fair counts on the presence of the sector largest companies and is the entrepreneurs' opportunity to exchange information and make business.

2007 Edition General Information

Exposition Area:	22 thousand m2
Generated Business:	more than US\$ 250 million
Visiting:	25 thousand visitors
Exhibitors:	650 national exhibitors (GO, MG, PR, RJ, RS, SC and SP)
International:	Argentina, Chile, France, Switzerland, Germany, China, EUA and Belgium.

Important factors that represent the sector growth:

Poultry

Brazil is the third largest Poultry meat worldwide producer, with an exported volume of 3.6 million tons in 2008 and revenues of US\$ 6.9 billion, representing about 45% of the world exportations. The country exported to more than 150 countries in this period.

(Source: Abief)

Pork

The external pork meat sales in 2008 reached a new record, with revenues of US\$ 1.48 billion, what represents an increase of 20% comparing to 2007. In 2008, Brazil exported 529.41 thousand tones of porcine meat.

(Source: Abiepecs)

Bovine

The Brazilian beef meet exportations reached US\$ 533.2 million in profits in September 2008, a monthly record. The amount is 52% higher than September 2007 revenues.

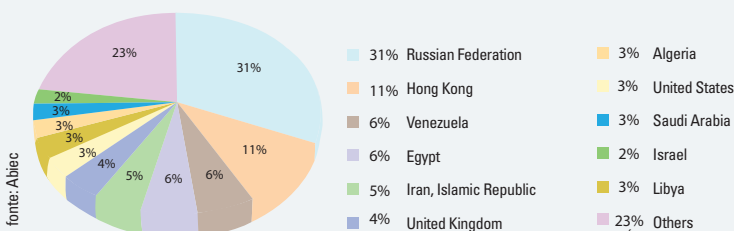
(Source: Abiec)

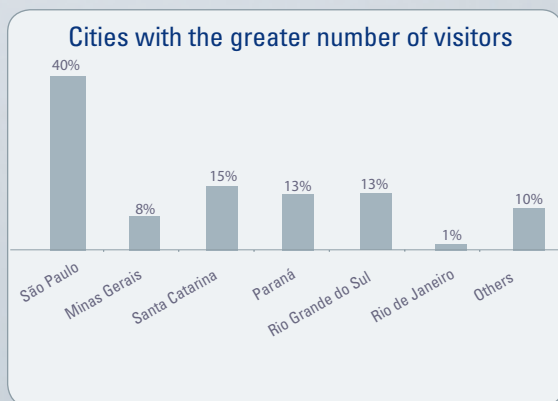
Sector Potential

From January to September 2008 903,547 tons of natural meat, industrialized meat and giblets were exported.

(Source: Abiec)

Bovine Meat Exportation by Importer Country





Special Attractions

- ➔ The area professionals will have the opportunity to know the internal and external markets requirements and discuss the national and international technological advances at the **5th Meat Industrialization Symposium**, presented by the Food Technology Institute – ITAL.
- ➔ **Espaço Aqüipesca**, an area reserved to the aquiculture and fishing sectors productive chains suppliers.

Some of the main companies in this segment will show the most modern technologies for the fish cultivation, extraction, logistics, marketing and processing.

- ➔ Model Butchery
- ➔ Conferences
- ➔ Training Courses
- ➔ Pisciculture Congress

TecnoCarne guarantees your trademark exhibition. See the reasons:

The guaranteed company visibility before and after the fair

The trademark disclosure in the exhibitor site, Official Catalog and the newspaper TecnoCarne News.

Media coverage

E-mail marketing de divulgação, anúncio em jornais e revistas do setor e cobertura completa da assessoria de imprensa.

The sector main entities support



TECNOCARNE

3 exhibition days

365 business days

Reserve your area now

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